

LotusElan.net
Website Sponsorship Agreement

The **LotusElan.net** will provide the Sponsor an opportunity to promote industry-relevant products and services on the LotusElan.net website.

Promotional Services, Sponsorship Fee and Duration Options

Type	Duration	Promotional Services	Rate
Forum Sponsor	12 Months	<ul style="list-style-type: none"> • Sponsor may post within the LotusElan.net “And Now, A Word from our Sponsors” forum. The sponsor shall provide to LotusElan.net, one (1) username designated to be used by the Sponsor. The designated username will be able to post new topics to the sponsor forum. • Sponsor may place a URL within the forum signature representing the company. • Sponsor may use the following tag line on its marketing materials during the term of this Sponsorship Agreement: “Official Sponsor of LotusElan.net”. 	100 USD
Website Sponsor	12 Months	<ul style="list-style-type: none"> • Includes Forum Sponsor promotional services. • Sponsor may have one (1) banner or logo on the LotusElan.net website sponsor page. The banner size or logo is not to exceed 468 by 90 pixels. The banner ad can be either gif, png or jpeg format. • Sponsor may have one (1) banner ad placed on the LotusElan.net website homepage. The banner size is 125 by 125 pixels. The banner ad can be either gif, png or jpeg format. • Provide one blog post about the company. The blog post will be published on LotusElan.net. The post can have no more than 2 hyperlinks embedded within the blog post. 	250 USD

Terms and Conditions:

1. Sponsor’s agreement to the terms and conditions of this agreement will commence upon payment of the Website Sponsorship Invoice.
2. Sponsor’s promotion will commence upon payment of the Website Sponsorship Invoice. Promotion commitments are valid for the duration indicated.
3. Non-endorsement: The use of Sponsor's name within LotusElan.net website or mailing lists does not constitute endorsement by LotusElan.net of the Sponsor, the Sponsor’s services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by LotusElan.net.
4. Non-exclusivity: LotusElan.net neither awards exclusive sponsorship nor establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and LotusElan.net.
5. Sponsor agrees to pay the contract amount in full prior to the start date. This fee is non-refundable and will not be pro-rated should the Sponsor decide to discontinue the display of the promotion at any time prior to the end of the contract period.

6. Limited Liability: In the event that circumstances beyond the commercially reasonable control of LotusElan.net interferes with, or prevents, LotusElan.net from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds LotusElan.net, as well as its owners, directors, officers, employees, agents and members harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.
7. No conditions, printed or otherwise, appearing on contracts, insertion orders or instructions which conflict with the provisions of this contract will be binding on LotusElan.net. Except as specifically agreed to by LotusElan.net and Sponsor, all promotion positioning/placement clauses and conditions will be treated as requests only and cannot be guaranteed.
8. Sponsor is responsible for providing all information and digital artwork to meet specifications. LotusElan.net reserves the right to determine the suitability of all promotions submitted for distribution, and to reject promotions that do not meet its editorial or digital criteria.
9. Changes to banners may happen once a month. Please contact Jeff Cocking via the Contact Us page for placement options. Please include the URL, if any, to be linked to the image.
10. If at any time, in the opinion of LotusElan.net, the Sponsor becomes the subject of public disrepute, contempt, or scandal that affects the Sponsor's image or goodwill, then LotusElan.net may, upon notice to the Sponsor, immediately suspend or terminate this Sponsorship Agreement. This Sponsorship fee is non-refundable and will not be pro-rated should the Sponsor be suspended or terminated.